

# Dee Cook - *Interactive Storyteller*

Phone: 512-785-7747 Portfolio: <http://deecook.com> E-Mail: [dee@deecook.com](mailto:dee@deecook.com)

## Skills

Creative writing, including prose, poetry, scripts, news stories, and blog entries. Excellent research and editing abilities. Extensive experience in transmedia and online community management. Proficient in blog systems, OSes, and software.

## Recent Experience

### **Puzzle Master, Bag of Bones (Campfire/A&E Television)**

**2011**

Puzzle design for campaign promoting television adaptation of Stephen King novel. [DarkScoreStories.com](http://DarkScoreStories.com)

- *2012 winner, Webby Honoree, Television category; IAC Best Media Website, Outstanding Achievement in Internet Advertising*

### **Online Community Manager/Puzzle Developer, BZRK (The Shadow Gang/Egmont UK)**

**2011**

Game/puzzle design and community management for campaign supporting YA book release. [NexusHumanus.com](http://NexusHumanus.com)

### **Online Community Manager, Ford Focus Rally (Dog Tale Media/Undercurrent/TDI/Ford)**

**2011**

With team, handled social media, support, challenges, and other tasks for interactive reality show. [FocusRally.com](http://FocusRally.com)

### **Writer, Homefront (Campfire/THQ)**

**2010**

Wrote future biographies and audio scripts to accompany launch of major video game.

### **Writer, The Hunt (No Mimes Media/Juxt Interactive/Cisco)**

**2010**

Wrote video/audio scripts, blog entries, and other copy for a corporate building ARG for Cisco.

- *2011 winner, One Show Merit Award, Other Branded Entertainment*

### **Writer, BloodCopy.Com (Campfire/HBO)**

**2009**

Wrote blog copy and video scripts for campaign promoting Season 2 of HBO's "True Blood." [BloodCopy.com](http://BloodCopy.com)

- *2010 winner, People's Voice Integrated Webby Award; Effie Award*

### **Community Facilitator, Ruby's Bequest (Writerguy LLC/UCP/AARP/IFTF)**

**2009**

Played character; vetted and responded to audience-submitted stories in a serious game. [RubysBequest.com](http://RubysBequest.com)

### **Writer, My Home 2.0 (Campfire/Verizon)**

**2008**

Wrote blog, ad, and other copy for campaign promoting Verizon FiOS.

- *2009 winner, 3 Mixx awards and Adweek Best Integrated Campaign*

### **Puzzle Developer, Dead Space (Deep Focus/EA Games)**

**2008**

Developed puzzles for a campaign promoting a highly-anticipated video game. [NoKnownSurvivors.com](http://NoKnownSurvivors.com)

- *2009 winner, Communicator Award of Excellence*

### **Writer/Community Manager, BloodCopy.com (Campfire/HBO)**

**2008**

Wrote blog content; managed online community for campaign promoting HBO's "True Blood." [BloodCopy.com](http://BloodCopy.com)

- *2009 winner, 4 Mixx awards and ad:tech Best Integrated Campaign*

## Speaking Engagements

### **SXSWi panel: "You're Living in Your Own Private Branded Entertainment Experience"**

**2009, Austin**

Our panel engaged the audience in an ARG, then discussed methods and best practices.

### **ApolloCon panel: "ARG WTF? An Introduction to the Concepts of Alternate Reality Gaming"**

**2008, Houston**

Introduced a sci-fi/fantasy crowd to the care and feeding of ARGs.

### **SXSWi panel: "Cross-Media Cross-Pollination: Mashing Up Video Games and ARGs"**

**2008, Austin**

Discussed lessons video games and ARGs can learn from each other.

## Prior Experience

**Puzzle Developer, Vroengard Academy (Deep Focus/Random House) 2008**

Developed puzzles for website promoting the next book in *Eragon* series. VroengardAcademy.com

- 2009 winner, *Communicator Award of Excellence*

**Writer/Head Writer, The Battle Over Promicin (Campfire/USA Network) 2007**

Wrote video scripts, blog entries, forum entries, emails, newsletters, SMS messages, and other copy for online campaign promoting the season premiere for USA Network's "The 4400."

**Community Liaison, World Without Oil (Writerguy LLC/ITVS) 2007**

Vetted/ranked/responded to hundreds of user-submitted written, audio, and video entries. WorldWithoutOil.org

- 2008 winner, *SXSWi Web Awards, Activism*

**Writer, Unnatural Selection (ARG Studios/Magnolia Pictures) 2007**

Wrote two characters for campaign promoting the U.S. premiere of Korean film "The Host."

**Staff Writer/Associate Editor, ARGn.com 2005-2007**

Wrote news and feature articles relating to ARGs. Interviewed game designers. Covered interactive conferences. Scouted for news items. Filtered news tips. Assigned stories.

**Contractor, "Over the Hedge" Extended Reality (Chelsea Pictures/Dreamworks) 2006**

Vetted 100 puzzles designed for campaign to promote the release of a feature film.

## Independent ARGs

**Writer/Designer, Catching the Wish ARG (ARG Studios/Dave Szulborski) 2006**

Wrote the character of Sarah Wyatt, a librarian and artist. Designed and remodeled websites. Manipulated images, installed blog software, managed email and websites.

**Writer/Designer, Omnifam ARG (a.k.a. Alias Webhunt) 2005**

Blogged, wrote newspaper articles, incidental site content, tweaked images, installed blog software, and proof-read material.

**Writer/Designer, ARGTalk ARG (Dave Szulborski) 2005**

Played four characters, including obsessed killer. Wrote poetry, emails, and editorials. Designed puzzles, installed/customized blogs, proof-read, and managed sites.

**Writer/Designer, Dread House (a.k.a. Urban Hunt) (Dave Szulborski) 2004**

Played Ed Vargas/Amanda Graves. Wrote blogs, emails, IM/phone scripts, puzzles, poetry, news articles, and site content. Proof-read content and created websites.

## Other Stuff

Site staff 2005-2010 on AR15.com, a spirited online community of 226,000+ firearms enthusiasts. Moderator since 2003 on Unfiction.com, a 25,000+ member community of Alternate Reality Gamers. Active user of Twitter (<http://twitter.com/addlepatd>), Facebook (<http://www.facebook.com/dee.cook>), Yelp (<http://addlepatd.yelp.com>), a personal blog (<http://addlepatd.net/blog>), and many other social media sites.

## Education

BA Communication from St. Edward's University 2008. 4.0 GPA. Student rep for Teaching, Learning, & Technology Roundtable. Alpha Sigma Lambda (adult honor society). Lambda Pi Eta (communication honor society).